

LIGHTS of the Northwoods

~Bringing a Special Kind of Happiness to the Holidays~

Holiday lights bring a special kind of happiness and when you combine them with exciting family events, sleigh bells, smells of the holidays, and the smiles on the faces of children you have created a destination. When you combine that destination with an excited community who is dedicated to the growth of the holiday spirit, a tradition is born! We would like to introduce you to the area's newest venture: The Lights of the Northwoods. Bound to become a favorite tradition for families in the Northwoods for years to come, we need your help to make it a reality.

Mission

The mission of Lights of the Northwoods is to feed the hungry of the Northwoods, to enhance the health and quality of life for folks of all ages, and to benefit area businesses through partnerships and collaboration.

Event

From December 14th, 2018 through December 23rd, 2018 lights and grand displays will be up and visible. Light strands will continue to stay up through January 4th. Community events at Hodag Park will be on Dec 14th, 15th, 16th, 21st, 22nd, and 23rd.

The Lights of the Northwoods is completely nonprofit. Please join area businesses and friends in support of the Lights of the Northwoods. The perks and benefits available to sponsors are enclosed. Sponsors will be well represented during the event and greatly appreciated! Please be sure to have your sponsorship forms returned by November 1st, 2018.



Sponsorship Form

Name & Title: _____

Business Name (Optional): _____

Address/City/State/Zip: _____

Phone: _____

Email: _____

Sponsorship Level and Amount Enclosed: _____

Authorizing Signature: _____

Lights of the Northwoods Contact Person Whom You Worked With: _____

Sponsorship Form and payment must be received by Nov. 1st
Mail to: Lights of the Northwoods, P.O. Box 116, Rhinelander, WI 54501
Please email logo or design by Nov. 1st to lightsofthenorthwoods@yahoo.com

LIGHTS of the Northwoods

***Sponsorships and Donations must be received by November 1, 2018
Displays are on a first-come, first-served basis.***



\$3000+ Shining Star Host Sponsorship

- Host for a night: Display of your choice that evening at entrance
- First Right of Refusal for following years
- Mention on local TV/radio advertising
- Large 2'x2' Logo on banner at event entrance
- 1/2 page ad in event booklet (7.5"W x 4.5"H)
- Inclusion on Lights of the Northwoods website and Facebook page



\$2000+ Jingle Bells Sponsorship

- First Right of Refusal for following years
- Medium 1.5'x1.5' Logo on banner at event entrance
- Display space at event
- 1/4 page ad in event booklet (3.5"W x 4.5"H)
- Inclusion on Lights of the Northwoods website and Facebook page



\$1000+ Elf Sponsorship

- First Right of Refusal for following years
- Small 1'x1' Logo on banner at event entrance
- Display space at event
- 1/8 page ad in event booklet (3.5"W x 2"H)
- Inclusion on Lights of the Northwoods website and Facebook page



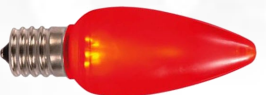
\$500+ Candy Cane Sponsorship

- Inclusion of name on banner at event entrance
- Display space at event
- Mention in printed media distributed at event
- Inclusion on Lights of the Northwoods website and Facebook page



\$250+ Stocking Sponsorship

- Small tree display at event
- Mention in printed media distributed at event
- Inclusion on Lights of the Northwoods website and Facebook page



\$100+ Cookie Cutter Sponsorship

- Mention in printed media distributed at event
- Inclusion on Lights of the Northwoods website and Facebook page



\$50+ Gift Sponsor

- Inclusion on Lights of the Northwoods website and Facebook page

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***Shining Star Host Sponsorship
1/2 Page Ad
7.5"w x 4.5"h***

***Jingle Bells Sponsorship
1/4 Page Ad
3.5"w x 4.5"h***

***Elf Sponsorship
1/8 Page Ad
3.5"w x 2"h***