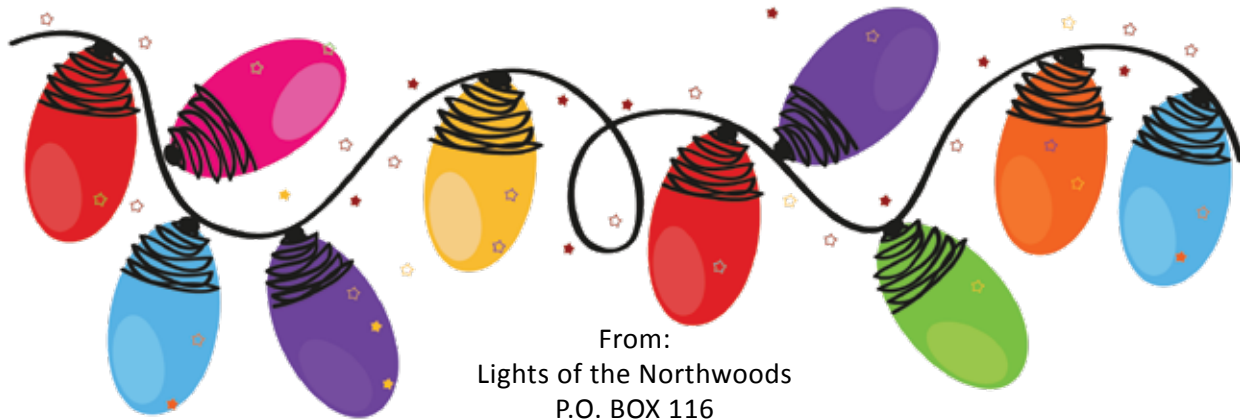




LIGHTS of the Northwoods

Sponsorship Information Packet





From:
Lights of the Northwoods
P.O. BOX 116
Rhinelander, WI 54501

The Lights of the Northwoods is seeking your business/organizations help for a grant or donation of time and resources to be used in 2019. Anticipated budget for this year is \$25,000-\$50,000 dollars. Any amount you can assist with would be greatly appreciated. Gifts in kinds and shared talents are also welcome.

The city council has approved extending this event through two full weekends of scheduled activities. December 13th -15th and 20th- 22nd 2019. This means, with involving more clubs, organizations, businesses and individuals, most lights will be on through the New Year. The 'Lights' 2018 event was very successful last year, aided by partnering with organizations such as yours. Last year's monetary/resource assistance helped make it a wonderful event for young and old alike. Over 12,000 people attended the 6 day event. We wish to thank you in advance for your consideration in partnering with us this year.

This year, we plan to put additional emphasis on recruiting new members and volunteers. We spent this spring getting our committee structure in place so we can operate with more efficiency and effectiveness. Our goals are to double both the membership and our pool of volunteers. New efforts will be focused on group partnerships involving 501c3 groups and larger businesses. Our Volunteer and Event Management Committee looks forward to contacting you and discussing how we can work together to improve our 2019 presentation of Lights and the Northwoods for our local community.

We welcome any inquiries you may have about this event and offer a speaker to share any details your organization if so desired. Thank You for any assistance you deem appropriate in making this a GREAT community event for all again this year. If you have questions about our request, please contact us by mail, email, or phone number below for Lights of the Northwoods.

We look forward to hearing from you.

Sincerely,

Lights of the Northwoods



SPONSORSHIP LEVELS



\$3000+ SHINING STAR HOST SPONSORSHIP

- Host for a night: Display of your choice that evening at entrance
- Mention on local TV/radio advertising
- Display space at event with first right of refusal for following years
- Inclusion of name on LED board at event entrance
- 1/2 page ad in event booklet (7.5"W x 4.5"H)
- Inclusion on Lights of the Northwoods website and Facebook page



\$2000+ JINGLE BELLS SPONSORSHIP

- Display space at event with first right of refusal for following years
- Inclusion of name on LED board at event entrance
- 1/4 page ad in event booklet (3.5"W x 4.5"H)
- Inclusion on Lights of the Northwoods website and Facebook page



\$1000+ ELF SPONSORSHIP

- Display space at event with first right of refusal for following years
- Inclusion of name on LED board at event entrance
- 1/8 page ad in event booklet (3.5"W x 2"H)
- Inclusion on Lights of the Northwoods website and Facebook page



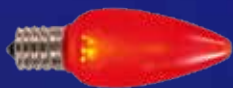
\$500+ CANDY CANE SPONSORSHIP

- Display space at event with first right of refusal for following years
- Inclusion of name on LED board at event entrance
- Mention in printed media distributed at event
- Inclusion on Lights of the Northwoods website and Facebook page



\$250+ STOCKING SPONSORSHIP

- Inclusion of name on LED board at event entrance
- Mention in printed media distributed at event
- Inclusion on Lights of the Northwoods website and Facebook page



\$100+ COOKIE CUTTER SPONSORSHIP

- Mention in printed media distributed at event
- Inclusion on Lights of the Northwoods website and Facebook page

\$50+ GIFT SPONSOR

- Inclusion on Lights of the Northwoods website and Facebook page

Gifts in Kind Form: Return to Lights of the Northwoods

Gift in Kind: _____
Monetary Value of Gift in Kind: _____
Name & Title: _____
Business Name (Optional): _____
Address/City/State/Zip: _____

Phone: _____
Email: _____
Authorizing Signature: _____
Lights of the Northwoods Contact Person Whom You Worked With: _____

Gifts in Kind Forms received by Nov 1, 2019 will be included in our sponsorship booklet. Gifts received after Nov 1 will be included in the following year's book.

Mail to: Lights of the Northwoods, P.O. Box 116, Rhinelander, WI 54501
Please call (715) 966-0384 with any questions or email lightsofthenorthwoods@yahoo.com
PLEASE RETURN GIFTS IN KIND FORMS TO RACHEL BOEHLEN

Sponsorship Form: Return to Lights of the Northwoods

Sponsorship Level and Amount Enclosed: _____
Name & Title: _____
Business Name (Optional): _____
Address/City/State/Zip: _____

Phone: _____
Email: _____
Authorizing Signature: _____
Lights of the Northwoods Contact Person Whom You Worked With: _____

Sponsorship Forms received by Nov 1, 2019 will be included in our sponsorship booklet. Funds received after Nov 1 will be included in the following year's book.

Mail to: Lights of the Northwoods, P.O. Box 116, Rhinelander, WI 54501
Please call (715) 966-0384 with any questions or email lightsofthenorthwoods@yahoo.com



Donation and Gift In Kind Receipt: Please Retain for Your Records

Gift in Kind: _____
Monetary Value of Gift in Kind: _____
Sponsorship Level and Donation Amount _____
Donor Name & Title: _____
Business Name (Optional): _____
Donor Address/City/State/Zip: _____

Lights of the Northwoods Representative Signature _____

Donations received by Nov 1, 2019 will be included in our sponsorship booklet. Donations received after Nov 1 will be included in the following year's book.

Please call (715) 966-0384 with any questions or email lightsofthenorthwoods@yahoo.com